

SARA MAGALIO

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MEDIA EXPERIENCE

Editor-in-Chief, The BU COMmunicator

Sept. 2019- Present

- Oversee biweekly budget meetings with editorial board of The BU COMmunicator, Boston University's official student-run multimedia website for the Department of Mass Communication, Advertising and Public Relations.
- Produce content for the website as needed
- Coordinate marketing, advertising and social media campaigns for the website

Contributor, Boston University News Service

Jan. 2020- Present

- Write stories for Boston University's online news publication working with BU News Service editors
- Create graphics and acquire photos for content as needed

Statehouse Reporter Intern, Worcester Telegram & Gazette

Jan. 2020- April 2020

- Wrote weekly stories on Statehouse happenings and contextualized news for Worcester audience as part of BU Statehouse Program
- Worked with assignments editor to pinpoint issues and events pertinent to Worcester community
- Wrote variety of content ranging from 2,000-word features to brief event coverage

Online Editorial Assistant, D Magazine

Jan. 2019- May 2019

- Wrote stories for Frontburner online news blog and for dmagazine.com as assigned
- Covered local events and wrote stories on said events, fact checked and copy edited articles

Breaking News Reporter Intern, the Dallas Morning News

Sept. 2018- Dec. 2018

- Wrote 2-4 stories per week on Texas state and local news
- Covered local events, wrote stories on said events and reported live via Facebook Live
- Periodically contributed to Guidelive, the Dallas Morning News' online entertainment publication

Editor-in-Chief, SMU Daily Campus

May 2018- May 2019

- Oversaw weekly budget meetings with staff of The Daily Campus, Southern Methodist University's digital news publication
- Assigned over 30 student contributors events to cover on campus
- Assisted copy editors with story editing and formatting, wrote content as needed
- Kept up with breaking news events on campus and ensured they are reported in a timely manner
- Planned engagement strategies with managing editor and engagement editor to boost readership

Assignments Editor, SMU Daily Campus

Jan. 2018- May 2018

- Worked at least 9 hours per week editing stories for over 30 student contributors for The Daily Campus
- Oversaw monthly pitches with over 30 reporting students, supervised 2-hour writing shifts at least twice a week
- Edited student content and published about 10 stories per week to The Daily Campus, wrote content assigned

SKILLS

- Graphic: Adobe Photoshop
- Photo/ Video: Adobe Lightroom, Canon DSLR/ Adobe Premiere, Sony NX5U HD Camera, AVID iNews
- Microsoft Office Applications
- Social Media & Analytics: Facebook, Instagram, Twitter, Google Analytics, CrowdTangle

EDUCATION

- Boston University College of Communication, master's in journalism, expected graduation: Dec. 2020
 - Excellence in Communication scholarship, half-tuition, merit based
- Southern Methodist University, Dallas, Texas, Graduated: May 2019, summa cum laude, cumulative journalism GPA: 4.00, cumulative GPA: 3.956
 - B.A. in Journalism, SMU Meadows School of the Arts & B.F.A. in Dance Performance, SMU Meadows School of the Arts, University Honors Program student (top 10 percent of class)
 - Meadows Scholar, Second Century Scholar (Half Tuition Scholarship, merit based), Outstanding Achievement in Digital Media, SMU Outstanding Senior Woman (Meadows School of the Arts), Kappa Tau Alpha